



School of Design

School of Design (SoD) offers the B.Des and B.ID curriculum that emphasizes the skills and knowledge of design education. Where one can find their own balance between craft, vision, and self-expression within the context of real industrial need.

Design is continuous creative process which includes thinking, brainstorming, ideation and coming up with final outcome/ object which is more comfortable to use and aesthetically more pleasing.

When Harold Nelson says that ‘Humans did not discover fire, they designed it’ he gives us an insight into what design activity really means.

PPSU School of Design encourages and supports each student’s individual approach to develop and explore their own personal voice and role in the global design system.

Courses offered:

- **B.Design**
 - Fashion & Textile Design
 - Product Design
 - Visual & Communication Design

Duration: 4 years

- **B.ID**
 - Interior Design

Duration: 4 years



DESIGN

**EXPLORE
EXPERIENCE
EMPOWER**

ELIGIBILITY

B.DES: Minimum 10+2, or equivalent higher secondary education from any recognized higher secondary school/ board.

B.ID: 10+2 or Diploma in Architecture Assistantship or Diploma in Civil Engg.

PPSU - OUR ACADEMIC EDGE

- Design education nurtures your creativity while providing the practical and technical skills needed for career success, exposing you to the practices of the design world.
- Focused on the production of appropriate, practical and creative solutions while working within specific areas.
- Encouraging bold, critical, conceptual thinking and the clear communication of ideas.
- Excellent resources, including an extensive workshop and studios (known as Concept to Reality, or C2R) that is widely regarded as the best of its kind in architectural education.
- C2R offers access to traditional woodwork and metalwork resources CNC machining, advanced computing and materials testing.
- All students participate in the annual C2R Summer Show, a major exhibition at the end of the academic year which attracts visitors.

- Design is a self-sustainable stream where practising artists and designers are enterprising entrepreneurs of future modern India consultants across the globe at various levels for contemporary art and culture at industries, multi nationals and educational institutes.

PROFESSIONAL GATEWAYS

- Career: Professional Design Practitioner, Entrepreneur, Design Firms Design, Advertising Agencies, Research Projects, Interior Design Firms, Infrastructure Firms, Architectural Firms, Consulting Firms, Textile Industries, Fashion Hub, Design Educator.
- Higher Learning: Master of Design, Interior & Architecture and similar courses in Indian and International universities.